



ECHELON

MOBILIZING THE NEXT GENERATION

National Echelon Field Call Q&A
October 17, 2019
2:00 pm EST

The following questions were discussed during the Echelon Field Call in October 2019:

1. We will receive the slideshow after this call, correct?
 - a. Yes, slides will be made available via the Echelon website and Red Shield Toolkit
2. Why should I attend NAOC?
 - a. NAOC is a great opportunity for Echelon members to learn more about the mission and work of The Salvation Army, gain concrete skills and resources for future chapter development, and meet other Echelon members from around the country who can support them!
 - b. ELC Member Rachel Hammer and Echelon Sacramento Member Jenny Barcus shared their personal experiences from NAOC 2016 and how beneficial it was to them.
3. I'm in the process of starting a chapter in Philadelphia; as a staff member, am I eligible for Echelon assistance for the Better Together Conference?
 - a. National travel assistance for Echelon delegates is only open to Echelon members, not TSA staff or officers. National Headquarters recommends speaking with your local, divisional, and territorial leadership to see what other conference support may be available to you.
4. Will it [today's slides] also be available on the Red Shield Tool Kit?
 - a. See question 1
5. I am new to Echelon responsibility. I do not seem to be on any email list. How do I get plugged in better? This call is very beneficial thank you!
 - a. Please email Echelon@usn.salvationarmy.org to be included on future communications
6. Is the travel assistance to NAOC available to officers responsible for Echelon?
 - a. Refer to question 3
7. Can I change the email address where i got the invitation for this call?
 - a. Yes, please refer to question 5
8. What's the best way to start an Echelon chapter in a Division? Having a TSA staff or volunteer spearheading the efforts? What's been most effective?
 - a. After confirming local TSA staff/officers/board are engaged and supportive, work to identify key community members (within the Echelon demographic) that will work with you to form the chapter. A copy of the Echelon start-up strategy guide and additional support can be found by emailing Echelon@usn.salvationarmy.org
9. Is the Kettle Takeover an all-day thing? Does it vary by location? Is it being coordinated at a national level?
 - a. Great response from Rachel Hammer - For Red Kettle Takeover - you can sign up online and each chapter can make it their own! signup here: <https://salvationarmyechelon.org/> Each chapter can tailor their shifts to meet their local division's schedule
10. Next call is Feb 12, 2020, 2pm EST?
 - a. Yes, mark your calendars!